

The Home of



Quality Irish Pork Sausages

www.mcwhinneys.com

“Let our family feed your family”



Kevin McWhinney, Managing Director, Elaine McWhinney, Human Resources Director and Scott McWhinney, Business Development Director, McWhinney's Sausages Ltd.

What Kevin Says...

“The first thing people ask me is why we are more expensive. The answer is simple - we only use the best cuts of pork in our quality McWhinney's Irish Pork Sausages. We believe in quality and we want every outlet - from restaurant to takeaway - to stock McWhinney's, charge more for them and increase their profits.

It really is an investment.

We already sell millions of quality sausages every month and consumers are now demanding the quality that we can deliver.

This is a family business and we want families - mums, dads and their children - to only eat quality McWhinney's Irish Pork Sausages.

We deliver that quality.”

Kevin McWhinney



Our Story So Far

People have been enjoying McWhinney's Irish Pork Sausages since 1898.

Six generations of McWhinney's later, people still love the succulent taste of a great McWhinney's Irish Pork Sausage made by Kevin McWhinney and his family in Bangor, County Down.

Great chefs know that McWhinney's only use quality cuts of pork to make their pork sausages.

They also know that there is an art to "plating up" - but a great sausage masterpiece should only contain a McWhinney's Irish Pork Sausage.



Our Guarantee...

“WE GUARANTEE THAT OUR PORK SAUSAGES CONTAIN ONLY THE FINEST INGREDIENTS WITH HIGH QUALITY CUTS OF PORK. OUR QUALITY PORK SAUSAGES ARE SUCCULENT, FULL OF FLAVOUR AND WE HAVE CUSTOMERS COMING BACK AGAIN AND AGAIN FOR MORE.”



McWhinney's Cowboy Supper!
"We dare to be different"



Don't Just Take
Our Word For It!

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"We stock McWhinney's Premium Irish Pork Sausages because they are, quite simply, the best Chip Shop sausages by quite some distance. They are high quality and our customers love them."

Gareth Foster of Foster's Fish 'n' Chips in Didsbury and Alderley Edge, Cheshire

"We have had fantastic McWhinney's Irish Pork Sausages for more than 20 years and no sausages compares to their excellent flavour and taste. With their point of sale material and marketing, it is no wonder that they are, by far, the leading sausage in the UK."

Dominic Hassan of Tommy's Fish & Chips of Ballykelly Co. Derry, Champions of N. Ireland 2007

Restaurants

You only end up with a great meal when you start with great ingredients, and McWhinney's Quality Irish Pork Sausages are at the heart of a great meal.

It's little wonder fantastic chefs use McWhinney's Irish Pork Sausages.

Made using the finest cuts of pork, McWhinney's sausages are all about flavour and quality.

It's all about the quality, isn't that right chef?



Chip Shops

The very best chip shops should only use the very best produce and the very best always use McWhinney's Irish Pork Sausages.

But they don't just do that for the quality - they do it to boost profits as well.

Great chip shops always follow the McWhinney's simple three step challenge:

- They pay a few pence more for a 70% McWhinney's Premium Irish Pork Sausage
- They charge more for them
- They watch profits soar through higher sales and repeat business

Be a great chip shop today.
Do it with McWhinney's.



To increase your profits
visit our website
www.mcwhinneys.com



Call Us Now on +44 (0)28 9127 1811 or visit our Website www.mcwhinneys.com to avail of our present offer.



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